



## **Q. What is the Direct Appeal?**

The Direct Appeal is an annual fundraising campaign to solicit money directly from Anderson families and friends. **Funds are raised and budgeted a year ahead. Money raised up to July 31, 2016 is being applied for this ongoing academic year. All money raised from now till July 31, 2017 is for the academic year 2017-18.**

## **Q. How is the fund used and what is paid for with this money?**

The funds raised supplement the budget provided by the Department of Education (DOE) for Anderson's entire K-8 program. In past years, the majority of the funds paid for Assistant Teachers and enrichments. The following is a sample of what is included in the 2016-17 PTA budget.

- Assistant Teachers (all K-8 classrooms)
- Foreign language
- Sports teams: baseball, basketball, volleyball, tennis, lacrosse, track and more!
- Recess equipment and staff
- Technology education and support
- AMS electives: student newspaper, garage band, debate, robotics
- Music: chorus, orchestra, band, instrumental instruction
- Trip transportation to Boston, Washington, Philadelphia, Camp Spears
- Chess instruction and team competition
- Dance and movement, ballroom dancing
- Wellness and greening of our School

## **Q. Why are funds raised and budgeted a year ahead?**

We raise funds one year in advance to allow the Administration to accurately plan and budget for staff and curriculum. This is a great asset to the PTA and the school in that all programs are guaranteed for the entire academic year at the beginning of each academic year. The alternative would be to raise funds as we go which would not guarantee many of the existing programs.

## **Q. How much should I donate?**

This year, the PTA will spend an average of \$1600 per student to pay for Assistant Teachers, curriculum enrichments, special events, equipment, technology, equipment and many other extras. The **requested contribution is \$1400 per child**. You may donate more, but give what you can afford.

## **Q. If we are spending \$1600 why don't we ask for a \$1600 donation?**

We are fortunate to have other income sources such as the Annual Auction, grants and the flea market held in our yard that provide us with additional income.

# Direct Appeal FAQs

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## **Q. How can I donate?**

The PTA accepts all forms of payment.

- **Donate online** [here](#) and follow the directions. You can make a one-time payment or set up monthly recurring payments.
- **Donate by mail** (check or credit card) by filling out a Direct Appeal donation form, available [here](#)
- **Stock Donations:** email Ursila Jung at [ursila\\_jung@yahoo.com](mailto:ursila_jung@yahoo.com) for instructions.

## **Q. How important is my participation?**

Participation is a proven component to the success of your child's academic career and your involvement in both PTA/School activities and fundraising efforts is **essential**. We count on the generosity of your time and financial support in giving our children the support they deserve. In addition, participation also plays a critical role in Anderson's eligibility for various outside grants and other funding sources throughout the year. Each year, we aim for 100% participation and whether it's \$100, \$200 or \$2,000, our expectation is that you will do your part!

## **Q. Are donations tax deductible?**

Yes! Parents of P.S. 334, Inc. is a non-profit, recognized by the IRS as a 501(c)(3), IRS Tax ID 59-3826166. All contributions are tax deductible as allowed by law. To comply with IRS requirements regarding charitable donations, we affirm that no goods or services have been provided to you, in whole or in part, in consideration for your contribution.

## **Q. Anderson is a Public School. Why should I contribute to a Public School?**

Public school parents throughout New York City are asking this question. It is a standard practice for PTA's to solicit significant contributions to supplement a school's budget. As a G&T school, we **DO NOT** receive incremental funding for any of our programs. Although many NYC Public Schools receive extra money for special needs students. We do not. The money raised by the PTA allows our school administration and teachers to provide the many enrichments our students deserve.

## **Q. Can I participate in my corporate matching program or United Way?**

YES! Make certain your company matches donations to PTAs. If so, you must get the necessary form(s) from your employer and follow the process outlined. If your company will not match PTA donations, please contact Ursila Jung at [ursila\\_jung@yahoo.com](mailto:ursila_jung@yahoo.com) for details.

For United Way donations, please provide the following information to specify the beneficiary of your donation:

P.S. 334, The Anderson School  
100 West 77th Street  
New York, NY 10024

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**Q. Is the mailing address for donations different from our School address?**

Yes. Please send all donations/checks payable to Parents of P.S. 334, Inc. to the following address:

Parents of P.S. 334, Inc.

P.O. Box 467

New York, NY 10012

**For additional information – go to [www.andersonpta.org](http://www.andersonpta.org) or contact**

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