



PARENTS OF P.S. 334, INC. - THE ANDERSON SCHOOL

PLANETARIUM STATION, P.O. BOX 339, NEW YORK, NY 10024

www.andersonauction.org

26TH ANNUAL SPRING AUCTION

SATURDAY, MARCH 10TH, 2018

HOW TO GET GREAT AUCTION DONATIONS

1. **Make a list** of friends, neighbors and relatives.
 - I have a friend who works in a bakery, might they donate baked goods to the auction? Host a cookie making class for 10 children? Donate a box of cookies every week for six months to a lucky winner?
 - A co-worker is good friends with someone in a Broadway show, might they donate tickets to that show? Give a backstage tour? Both?
 - A cousin has a country house, might they donate a weeklong stay? A weekend stay?
 - Your kids have both taken more classes than you can count at a specific place, might they donate a free year of classes? One free class? A membership?
2. **Specify.** The donor can specify the particulars of the auction item. *ie: Only in Manhattan? Expiration date three months after the auction? Only two non-smokers can stay at the country house?*
3. **Explain** what the auction is and mention that the Parents of P.S. 334, Inc. is a 501(C)(3) not-for-profit corporation and that all **contributions are 100% tax deductible.** Tell them that fundraising is the main way we pay for classroom assistants, technology, sports, arts and more due to NYC school budget cuts.
4. **Mention the Exposure** - All donors receive exposure to the over 500 families in our school community, including thank you mentions featured in direct emails to our parents, in-backpack fliers and 750 auction catalogs. We also feature their logo and link to their website on our Auction website. Anderson parents love to patronize the businesses that support us!
5. **Think National and International**— Depending on the type of gift or talent offered, a donation could be featured on our online auction at www.501auctions.com/andersonauction or www.charitybuzz.com and reach people all over the USA, so the service/resource does not need to be located in NY. *ie: My former college roommate coaches a pro-team in Atlanta and was happy to donate 4 box seats – we sold them online and made a bundle for the school!*

66 GREAT DONATION IDEAS

ONE OF A KIND EXPERIENCES

1. Backstage Access/Tour for a concert, Broadway show, TV show or other event
2. Behind the scenes tour of a science lab
3. Behind the scenes tours at NY landmarks, companies, museums, universities or any other spot where access is not granted to the general public
4. Breakfast, lunch or coffee with a celebrity, CEO, author, dignitary or elected official
5. Exclusive Viewing spots for NYC events (Thanksgiving Day Parade, New Year's Eve)
6. In-home chef dinner
7. One-day, one week or summer internship at your place of business - "Beauty Editor for a day"
8. Private lesson/session with an expert or celebrity

9. Table reservation at Rao's
10. Tickets to a movie premiere or screening
11. Walk-on role in a movie or TV show

CUISINE

12. Beverage sponsor who will supply alcohol for the night of our auction
13. Cooking lesson in a home or at a restaurant or cooking school
14. Fine wines
15. Gourmet food baskets
16. Hosting a themed party in your home for 10+ friends (i.e. Margarita Night, Monday Night Football, Summer Pool party, Mother/Daughter movie night, Casino Night)
17. Private wine or other beverage tasting
18. Restaurant gift certificates - neighborhood restaurants you frequent to top Zagat rated
19. Starbucks gift cards

TRAVEL

20. Airline Miles
21. Airline tickets
22. Boat ride or Tour
23. Casino experiences in Atlantic City or Vegas
24. Hotel and vacation home stays
25. Private Jet/helicopter trip or tour
26. Rental car vouchers
27. Tourist Activities in NYC – museum passes, attractions, tours, Madame Tussaud's, Top of the Rock, Empire State Building, Skating at Rock Center, golf at Chelsea Piers, Grayline Bus Tour
28. Tourist Activities in out of town cities
29. Train Tickets
30. Your apartment as a NY vacation home stay for an out of town family!

ENTERTAINMENT INDUSTRY/SPORTS

31. Ball boy/girl at US Open
32. Fashion Week Access
33. Meeting with an agent (literary, casting, etc.)
34. Throw a ball at Citi Field, Yankee Stadium or MCU Park
35. Tickets for Concerts and Shows: Broadway, off-Broadway, Lincoln Center, Opera, Ballet, children's theater, Madison Square Garden, Radio City, Izod Center, Circus, Barclays Center
36. Tickets for sporting events (especially suites): Yankees, Giants, Mets, Jets, Rangers, Knicks, Nets, Super Bowl, World Series, Final Four, Subway Series, Tennis, Golf – out of town sports teams welcome, too (Boston, Philly, LA, San Fran, etc.)
37. TV talk show or other TV tickets – Saturday Night Live, Today Show Concert Series, Tonight Show, Jon Stewart (in NY or other cities!)

FITNESS/BEAUTY

38. Hair cut/color, cosmetic consultation/lesson, cosmetic baskets
39. Massages, facials, manicures, pedicures, day spa
40. Memberships to health clubs
41. Personal training sessions
42. Rounds of Golf
43. Spin Classes
44. Yoga Classes

KIDS

45. American Girl experiences & gift certificates
46. Art, music, karate, baseball, soccer, dodgeball, basketball, gymnastics lessons & classes
47. Birthday parties, spaces & entertainment
48. Bowling! Laser Tag! Rock Climbing!
49. Hair cuts
50. Movie tickets
51. Theme park tickets
52. Toy store gift cards
53. Week at a school break camp
54. Week at a summer camp – chess, science, sleep away, day camp

DESIGN/CREATIVE SERVICES/HOME

55. Adult education classes
56. Architect and Interior Design services
57. Contractor, electrician, plumber, carpentry, painter services
58. Family, child & pet photography/portrait services
59. Free ad in a national or local publication
60. Magazine subscriptions
61. New Electronics - ipod, itouch, computer, Gaming systems, TV's
62. New smart phone
63. Website or graphic design services

LUXURY ITEMS

64. Fine Art
65. High End Jewelry
66. High End Luxury items – leather goods, luggage, pocketbooks, watches

\$\$\$ Donations are always welcome to help cover auction expenses!

WHAT DOES NOT SELL WELL?

- Gift certificates for only a percentage off an item or service or requirement to buy to get a discount.
- Physician, dentistry, orthodontia and psychiatric services.
- Toys and games valued at less than \$25, autographed merchandise

NOTE: PLEASE do not go out and purchase a gift card to be sold at the auction as it may sell for less than you paid! Please make a direct cash donation to help offset auction expenses instead.