



The 29th Annual PS 334 Anderson Auction Saturday, March 6th, 2021

FREQUENTLY ASKED ANDERSON AUCTION QUESTIONS

- 1. Who sponsors and organizes the Anderson Auction?** Parents of P.S. 334, Inc., your PTA, sponsors the Auction, and dozens of parents from the Anderson community volunteer their time and energy year-round to help make it all happen. The PTA is a 501c3 non-profit organization, so all auction donations are tax deductible.
- 2. What is the Anderson Auction and why is it important?** For decades, the Auction has been a social event in the spring where the Anderson parents come together for great food, drinks, dancing and the opportunity to win some fabulous items in our silent or live auction. Due to Covid-19 complications this year, we will be hosting a fun-filled evening event via Zoom to celebrate Anderson spirit and the end of our online auction. This is one of our school's largest fundraisers of the year, raising almost half of the funds needed for essential programs that help our kids succeed.
- 3. How can I get involved?** The Auction team would LOVE to have your help! You can:
 - **VOLUNTEER** to be part of the auction team. This is a huge event and the team desperately needs your help! Contact auctionchair@andersonpta.org to find out how you can get involved.
 - **DONATE** items/experiences to be bid on (or solicit items for bid). Usually, we ask each family to do their best to procure at least 2 items per child, but we understand 2020 is a different year with many new hardships -- so we would love for you to do your best to bring in whatever you are able. Your friends, family, and other contacts might have access to vacation homes, hotel points, airline miles, online classes, outdoor classes... and any other special experiences. Please reach out! And check out the "How to Get Great Donations" pdf posted on our website for more tips and info.
 - **ATTEND** the virtual event on Saturday, March 6th.
- 4. Why are we starting to solicit donations so early in the school year?** First off, it takes a lot of work to get the upwards of 1,200 donations we generally strive for, so the earlier we start, the better (not to mention other area schools will be out there soliciting too)!
- 5. Which donations are the best?** A successful auction needs a wide range of donations, from \$25 gift cards to vacation packages - we need them all! Check out the "How to Get Great Donations" pdf for ideas! (**BUT: please do not purchase a gift card to be sold at the Auction as it may ultimately sell for less than you paid! Instead, reach out and let us help you come up with another way to contribute.)
- 6. Which donations are least successful?** While we need a wide range of donations and thoroughly appreciate every contribution, generally speaking gift certificates for only a percentage off an item or service (or requirement to buy to get a discount) tend to go unsold, as do toys and games valued less than \$25.

Parents of PS 334, Inc.
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10/26/20